

artEast

2024 Events:

NEW: May Open Studios Tour:
May 4th & 5th

NEW: June Plein Air Painting &
Auction: June 29th

19th Annual October Open Studios Tour
October 19 - 20 & 26 - 27

Sponsorship contact

John Colantuono
845.803.4156
jfcolantuono@gmail.com

To pay by Credit Card:

<http://weblink.donorperfect.com/ArtEastStudioTour>

To pay by Check:

PAYABLE TO: Arts Mid-Hudson
In check memo line write: ArtEast

MAIL CHECK TO:
John Colantuono
28 San Souci Drive
Pawling, NY 12564

Web

artEastDutchess.com
Facebook: ArteastDutchess

Greetings!

We hope that you will be joining us as a Sponsor for the 19th year of the artEast Open Studios Tours.

This year we've expanded to include 2 new events: the May Open Studio Tour on the first weekend in May, and the Plein Air Paint-out and Auction on June 29 in Pawling and neighboring towns. Each event will have a different focus.

Every year the tour has grown in popularity and we have developed a reputation as a regional attraction. This year more than forty artists will participate in one or more of these 3 events!

Our Sponsors reach thousands of potential new customers through our media blitz!

Media channels planned for 2024:

Full color brochure: 7,000+ copies distributed at local businesses and locations throughout Dutchess, Putnam, Westchester, Ulster, Orange and Columbia counties and Connecticut and into Massachusetts, containing Sponsor listings, descriptions and contact details.

Print and Digital press releases:

Covering the 3 artEast events, on community sites, local and regional publications, online calendars.

Six editions of the artEast e-newsletter

sent to the 1,800+ art-lovers on the artEast mailing list

Posts, links and likes for your business

Facebook and Instagram posts
Posts on artEast website

Your business name visible

at multiple community events

Please support the artEast Open Studios Tours this year. It's good for our community, and good for your business. Best of all, it's lots of fun for everyone!

Follow the yellow signs