



2025 Events:

May Open Studios Tour

May 3 & 4

Plein Air Paint-out and Auction

June 28

20th Annual October Open Studios Tour

October 18, 19, 25, 26

Sponsorship contact:

Phyllis Chadwick
845-242-1153
Phyllis@pgChadwick.com

To pay by Credit Card:

<http://weblink.donorperfect.com/ArtEastStudioTour>

To pay by Check:

PAYABLE TO: Arts Mid-Hudson
In check memo line write: ArtEast

MAIL CHECK TO:

Phyllis Chadwick
30 Harmony Hill Road
Pawling, NY 12564

Web

arteastdutchess.com
Facebook: ArteastDutchess

Greetings!

We hope that you will be joining us as a Sponsor for the 20th year of the artEast Open Studios Tours.

In 2025 we are continuing our expanded presence in the Eastern Dutchess County arts scene, with the May Studio Tours and the June Plein Air Paint-out and Auction on June 28 in Pawling and environs, as well as our long-standing 2-weekend Open Studios Tour in October.

Every year the tour has grown in popularity and we have developed a reputation as a regional attraction. This year more artists than ever will participate in one or more of these 3 events!

Our Sponsors reach thousands of potential new customers through our media campaign!

Media channels planned for 2025:

Full color brochure: 7,000+ copies distributed at local businesses and locations throughout Dutchess, Putnam, Westchester, Ulster, Orange and Columbia counties and Connecticut and into Massachusetts, containing Sponsor listings, descriptions and contact details.

Print and Digital press releases:

Covering the 3 artEast events, on community sites, local and regional publications, online calendars.

Six editions of the artEast e-newsletter

sent to the 1,800+ art-lovers on the artEast mailing list

Posts, links and likes for your business

Facebook and Instagram posts
Posts on artEast website

Your business name visible

at multiple community events

Please support the artEast Open Studios Tours this year. It's good for our community, and good for your business. Best of all, it's lots of fun for everyone!

Follow the yellow signs